

**ENTERPRISE**

# ENT ERP RISE

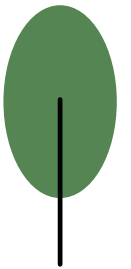
*“Manchester is powering the way forward in innovation and commerce, and along with Leeds and London forms the golden triangle of creativity and technology. St. John’s is being engineered as the essential environment for enterprise.”*

Michael Ingall, Chief Executive, Allied London

The vision for St. John’s is focused upon community, innovation and opportunity.

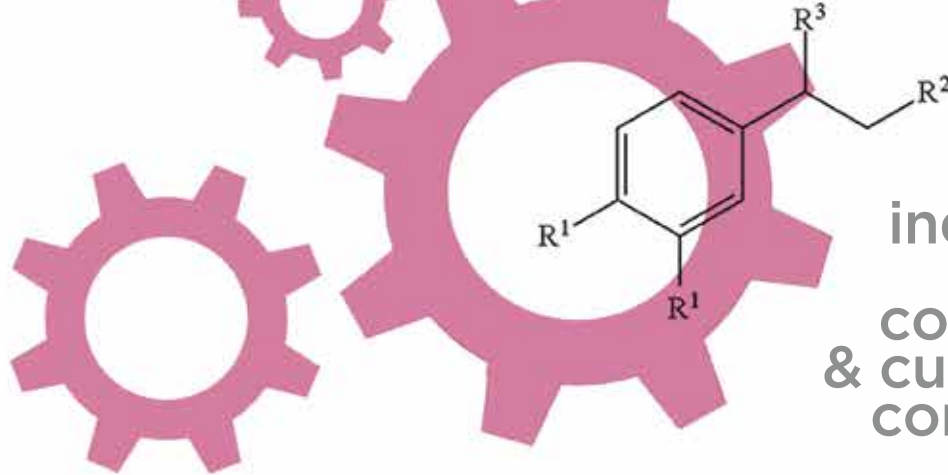
Any culture for successful enterprise requires a set of collaborative platforms, the white heat of new technological practices and a wealth of resource and infrastructure.

Something remarkable is happening on Quay Street. The former site of one of the UK's most successful production houses is being brought back to life. This time the creative output will be everything from photography and fashion, to social media and cloud computing. Granada TV may have found a new home, but the spirit of innovation lives on.





It comes from  
the workspaces  
- big and small.



From the  
independent  
shops,  
cooperatives  
& cutting-edge  
corporations.



From the  
super smart  
start-ups and  
shiny new  
offices.



From the  
thinkers, the  
makers, the doers:  
whizz, whir, tap,  
tap, chit, chat,  
click, swipe, that's  
nice, let's go...  
**Boom!**



*The St. John's principles:*

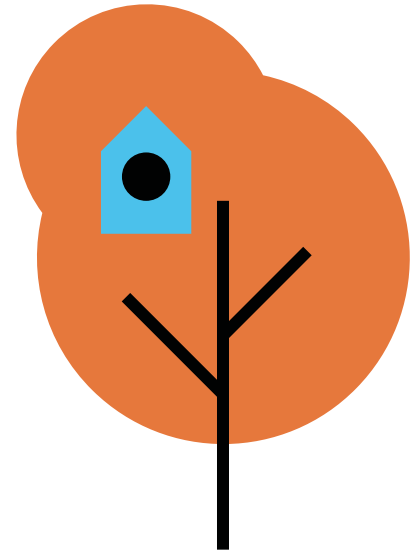
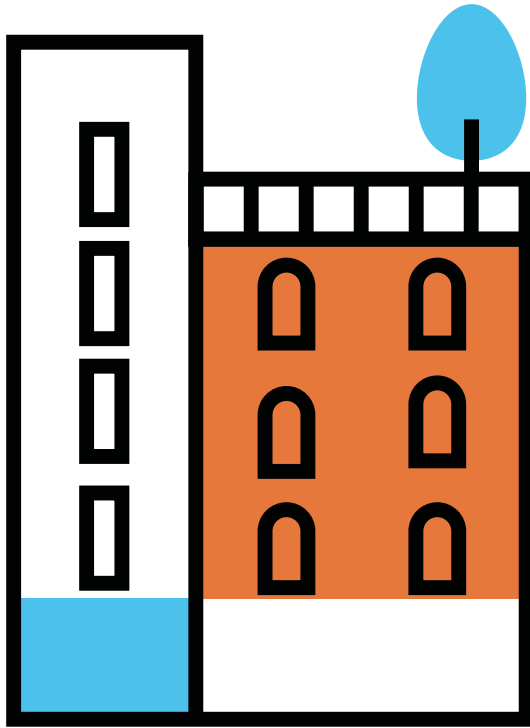
*Provide resource and infrastructure for a robust eco-system to establish and flourish.*

*Carefully curate working adjacencies so that businesses can be clustered and networking is optimised.*

*Actively encourage a diversity of businesses that thrive in social environments and can contribute to growth.*

COM  
MUN  
ITY

MEET, TALK, TRUST,  
SHARE, COLLABORATE,  
EXPERIMENT, BELONG.



## COMMUNITY IS A BEAUTIFUL THING

Creative people like proximity. The closer they are to one another, the easier it is to share ideas and pass on knowledge, to network and to stay inspired. St. John's will be a vibrant, technology-led city centre eco-system where forward-thinkers can work, live and play.

## WORKING TOGETHER

The action will take place throughout The Village and The Sky, against the backdrop of intimate streets, interspersed with lively courtyards and beautiful landscaped gardens.

Workspaces will be tailored to fit all shapes and sizes, from SMEs to big corporates, housed in elegant towers, ground floor units, a beautiful Victorian warehouse and rent-a-desk coffee shops.



NOTHING SPARKS  
PRODUCTIVE INNOVATION  
LIKE HAVING A COMPETITOR  
JUST ACROSS THE STREET.

# INN OVA TION

*“Innovation districts have the unique potential to spur productive, inclusive and sustainable economic development. They provide a strong foundation for the creation and expansion of firms and jobs by helping companies, entrepreneurs, universities, researchers and investors—across sectors and disciplines—co-invent and co-produce new discoveries for the market.”*

Innovation Districts: A New Geography of Innovation in America  
Bruce Katz and Julie Wagner



## CUE THE INNOVATORS

The careful curation of entrepreneurs, leading-edge companies, artists, crafts people and educators is about to emerge.

St. John's will provide the resource and infrastructure to meet the demands of an ever diversifying and technologically enabled population. All within a single urban neighbourhood.

THE FIRST GENERATION  
TO HAVE GROWN UP  
WITH TECHNOLOGY IS  
NOW ENTERING THE  
WORKFORCE.



# FLEXIBLE, MODERN, TECHNOLOGICALLY ADVANCED

## South Village

Mix of workspaces, retail units and residential apartments.

For individuals and medium sized mavericks who want customisable, compact and contemporary.

## Bonded Warehouse

For thinkers, makers, doers of any size or shape who see the beauty in very old bricks.

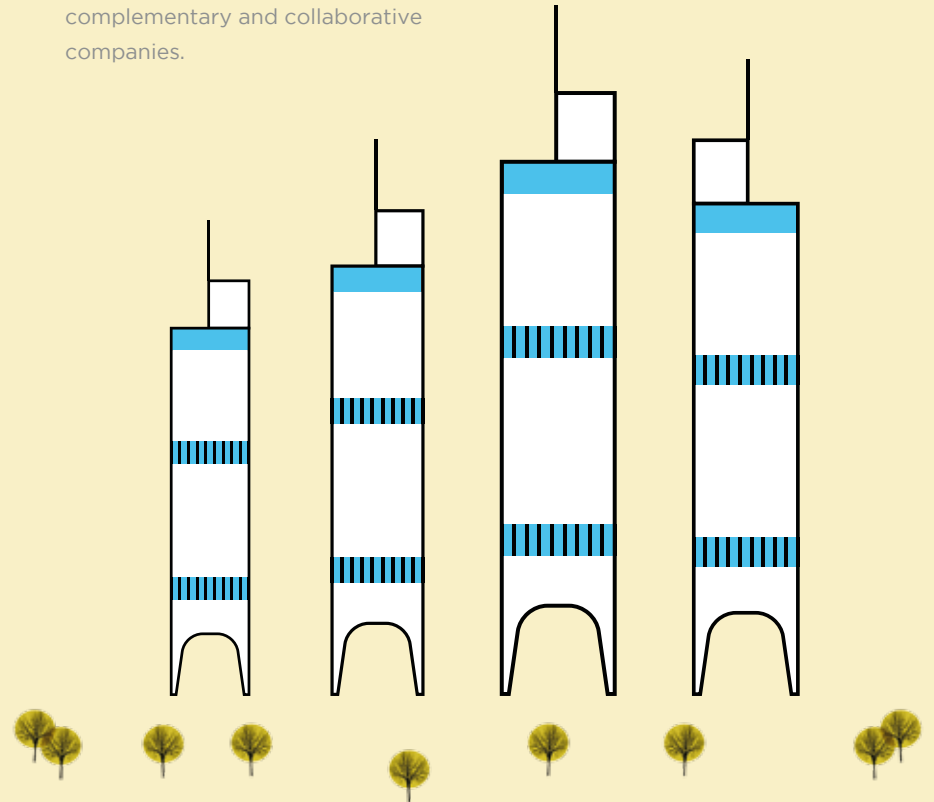


## Central Village

Core to our thinking is a collegiate approach. Circulating around the courtyard are clusters of complementary and collaborative companies.

## The Towers

Modern living in the sky for those looking for the stylish city life.



*Through the formation of small and large workspace buildings and commercial workshops, retail units, cafés and studios, St. John's offers a multitude of opportunity for business success.*

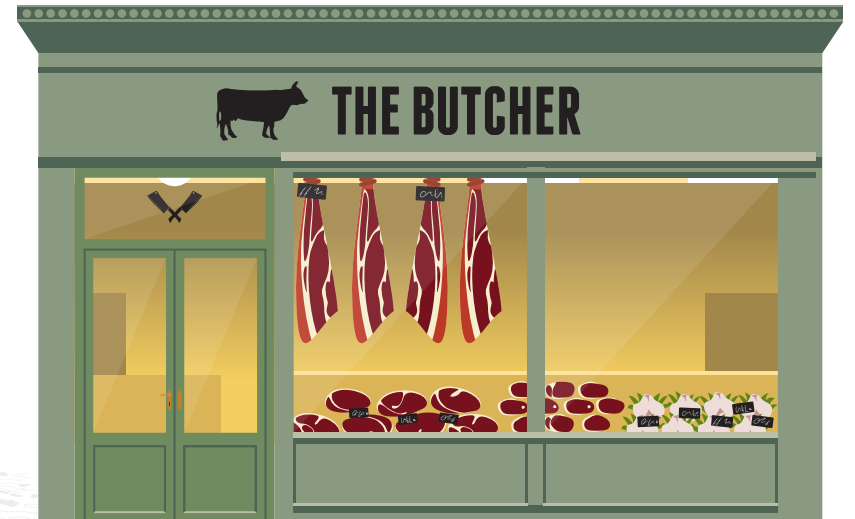
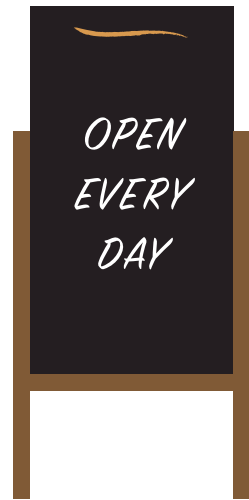
*St. John's is a major opportunity for those makers, creators, designers and innovators with integrity, drive and ambition to manufacture or collaborate on-site.*

OPP  
ORTU  
NITY

## HELLO OPPORTUNITY

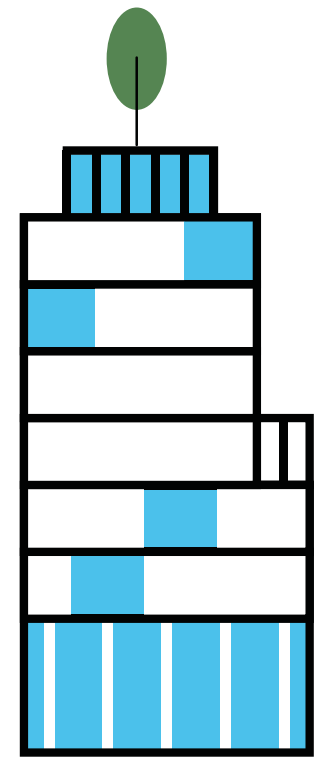
The butcher, the baker and, quite possibly, the candlestick maker will all play their part in the St. John's adventure.

Shopping and eating here will have a distinctly independent, artisan flavour. Fashion will be quirky, modern, retro. Art will be around every corner. Three hotels will accommodate different tastes, from corporate to contemporary. The entire neighbourhood will be punctuated by the kinds of businesses that prosper in social environments. The kind that will make St. John's a pocket of prolific growth and economic opportunity.





Even nature will thrive at St. John's. Bugs will check into their own little hotels, birds into boxes and bees into hives. And when it rains - which it sometimes does in Manchester - it will fall onto roof gardens, allotments and wild flower meadows.





This will be a living, breathing, sustainable neighbourhood, where enterprise, culture, living, and even nature, intermix. Yet the wider community is just around the corner. St. John's will lie at a crossroads connected to Spinningfields, Deansgate, The Museum of Science and Industry, the city of Salford and beyond.



Something remarkable happened here on Quay Street in 1956. One of the UK's most successful production houses was born.

The creative output in the first four years alone included everything from comedy, current affairs and drama, to fly-on-the-wall documentaries and what went on to become Europe's longest running soap opera.

The rest is television history. Now it's time to tune in for the next compelling episode as the talented and driven play their part in a brand new urban adventure.



*“Creative industries don’t just pop up anywhere, they flourish in cities where people can interact, where they can talk and where they can be together and share a common experience. People want to be part of a community to make, create and prosper. It’s people that provide the genetics of enterprise, no more so, than in Manchester.”*

Michael Ingall, Chief Executive, Allied London



**ALLIED LONDON**

[www.alliedlondon.com](http://www.alliedlondon.com)

**ENTERPRISE**



ST. JOHN'S

(MANCHESTER)

[www.stjohnsmanchester.com](http://www.stjohnsmanchester.com)